**Brittany Hodak Short Bio:**

Brittany Hodak is an award-winning entrepreneur, speaker, and author who has delivered keynotes across the world to organizations including the United Nations and American Express.

She founded and later sold The Superfan Company, an agency whose client roster included Disney, Amazon, Katy Perry, and Dolly Parton, just to name a few. When she appeared on *Shark Tank*, she received multiple-six-figure offers from four of the five sharks.

She's appeared on dozens of TV news programs and has published more than 300 articles for some of the biggest media brands on the planet, including *Forbes*, *Inc*., and *The* *Wall Street Journal*.