



# 2023 Sponsorship & Advertising Prospectus

# Michigan Land Title Association

## 2023

The MLTA is pleased to provide the following sponsorship, advertising, and exhibit opportunities for 2023. Detailed information can be found in the following pages. Please complete the last page of this document and return to the MLTA office ([marcy@kjlteam.com](mailto:marcy@kjlteam.com)) at your earliest convenience to hold your spot.

### ADVERTISING (Annually January 1 – December 31)

MLTA Podcast Sponsorship (12) by month \$150.00  
(limit 3 months per company)

### SPRING EDUCATION SUMMIT – March 7 & 8, 2023

\*Crowne Plaza Hotel Lansing

Diamond Level Sponsorship	\$1,500
Gold Level Sponsorship	\$1,000
Silver Level Sponsorship	\$ 800
Bronze Level Sponsorship	\$ 500
Exhibit Booth	\$ 600

### MLTA ANNUAL CONVENTION - July 9-11, 2023

\*Mission Point Resort

Diamond Level Sponsorship	\$5,000
Gold Level Sponsorship	\$3,000
FERRY SPONSOR	\$2,500 (limited to 1)
Silver Level Sponsorship	\$2,000
Bronze Level Sponsorship	\$1,000
Exhibit Sponsorships	\$1,000 (limited to 10)

### FALL EDUCATION SUMMIT – November 6 & 7, 2023

Embassy Suites Downtown Grand Rapids

Diamond Level Sponsorship	\$1,500
Gold Level Sponsorship	\$1,000
Silver Level Sponsorship	\$ 800
Bronze Level Sponsorship	\$ 500
Exhibit Booth	\$ 600

\*As of 9/1/2022 the MLTA Board plans to host all events in person. If we are unable to host in person events, the event will be held virtually, and sponsorships will be discounted by 50%

**SPRING EDUCATION SUMMIT SPONSORSHIP OPTIONS**  
***Crowne Plaza Hotel, Lansing***  
***March 7 & 8, 2023***

**DIAMOND LEVEL**

\$1,500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 3 registrations to the Summit.

**GOLD LEVEL**

\$1,000

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 2 registrations to the Summit.

**SILVER LEVEL**

\$800

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company listed on the confirmation email to our registrants. This level also entitles the sponsor 1 registration to the Summit.

**BRONZE LEVEL**

\$500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, logo displayed on the MLTA website.

**Exhibitor Sponsorship**

\$600 (10 available exhibit opportunities)

Exhibitors will receive an exhibit table with two chairs and electrical. Exhibitors will receive recognition on event materials and 1 registration to the event.

# CONVENTION SPONSORSHIP OPTIONS

## *Mission Point Resort, Mackinac Island*

### *July 9-11, 2023*

#### **DIAMOND LEVEL**

\$5,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendee's, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. Your sponsorship will include recognition of your sponsorship from the podium during the event. This level also entitles the sponsor to 4 registrations to the convention.

#### **GOLD LEVEL**

\$3,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company recognized from the podium during the event. This level also entitles the sponsor to one logo ad in the sponsorship showcase section in the Title Bytes, 2 registrations to the convention.

#### **FERRY SPONSOR**

\$2,500 (limited to 1)

Company/Firm logo will be placed in the Convention materials and circulated to all attendees, announced at the event, logo displayed on the MLTA website and your logo on the confirmation email to all registrants with ferry information. This also includes 1 registration to the convention

#### **SILVER LEVEL**

\$2,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendee's, announced at the event and your logo displayed on the MLTA website. This level also entitles the sponsor to one logo ad in the sponsorship showcase section in the Title Bytes and 1 registration to the convention.

#### **BRONZE LEVEL**

\$1,000

Company/Firm logo will be placed in the Convention materials and circulated to all attendee's and your company logo displayed on the MLTA website. This level also entitles the sponsor to one logo ad in the sponsorship showcase section in the Title Bytes.

#### **EXHIBITOR OPPORTUNITY**

\$1,000 (limited to 10)

Exhibitors will receive an exhibit table, two chairs and electrical at their booth. This exhibitor level will also include 1 registration to the convention. **We are limiting our exhibits to 10 booths and will be received and acknowledge on a first come first served basis.**

**FALL EDUCATION SUMMIT SPONSORSHIP OPTIONS**  
***Embassy Suites Downtown, Grand Rapids***  
***November 6 & 7, 2023***

**DIAMOND LEVEL**

\$1,500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 3 registrations to the Summit.

**GOLD LEVEL**

\$1,000

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 2 registrations to the Summit.

**SILVER LEVEL**

\$800

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company listed on the confirmation email to our registrants. This level also entitles the sponsor 1 registration to the Summit.

**BRONZE LEVEL**

\$500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, logo displayed on the MLTA website.

**Exhibitor Sponsorship**

\$600 (10 available exhibit opportunities)

Exhibitors will receive an exhibit table with two chairs and electrical. Exhibitors will receive recognition on event materials and 1 registration to the event.

# 2023 MLTA Sponsorship Commitment Form

*\*please note at this time we are taking commitments on a first come first served basis for all 2023 events/sponsorships*

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## ADVERTISING (Annually January 1 – December 31)

MLTA Podcast (maximum 3 months) \$150 per month

## SPRING EDUCATION SUMMIT – March & 8, 2023

Crowne Plaza Hotel, Lansing

Diamond Level Sponsorship \$1,500  
 Gold Level Sponsorship \$1,000  
 Silver Level Sponsorship \$ 800  
 Bronze Level Sponsorship \$ 500  
 Exhibit Sponsorship \$ 600

## MLTA ANNUAL CONVENTION - July 9-11, 2023

Mission Point Resort, Mackinac Island

Diamond Level Sponsorship \$5,000  
 Gold Level Sponsorship \$3,000  
 Ferry Sponsor \$2,500 (limit 1)  
 Silver Level Sponsorship \$2,000  
 Bronze Level Sponsorship \$1,000  
 Exhibit Sponsorships \$1,000 (limit 10)

## FALL EDUCATION SUMMIT – November 6 & 7, 2023

Embassy Suites Downtown, Grand Rapids

Diamond Level Sponsorship \$1,500  
 Gold Level Sponsorship \$1,000  
 Silver Level Sponsorship \$ 800  
 Bronze Level Sponsorship \$ 500  
 Exhibit Sponsorship \$ 600

Please complete and return to MLTA office at your earliest convenience (confirmation will be sent to email provided):

[marcy@kitleam.com](mailto:marcy@kitleam.com)