# MLTA Career Pathways

## Application of Interest

In collaboration with Mid Michigan College (MMC), the Michigan Land Title Association (MLTA) is developing a 30-credit hour online Certificate program to educate students and our members’ entry level employees about the real estate industry and title insurance. The career pathways program is one of the biggest and most important MLTA initiatives impacting our industry.

MLTA Career Pathways (MCP) committee is reaching out to all members. We are looking for those with the interest, enthusiasm, experience and the capacity to help advance the initiative of the MCP program. This initiative is focused on educating students about real estate and the title insurance industry and providing students with a possible career path in title insurance, regardless of whether they obtain a 4-year degree. If you have any questions or want further information before completing this application, please contact Kate Schuetter at 906-451-5181.

### Area of Interest

Please let us know if you are interested in participating in this initiative. Members are selected based on the application responses and the best fit with the various areas of responsibility. Please select ONE area of interest:

Committee Member: I have experience in educating individuals about title insurance, with a focus on the target audience who has little to no title insurance experience. This course is primarily focused on residential transactions.

Content Management: I have the skill set to proof, adjust, and organize information from multiple people and various written sources into a systematic, structured program so that all 16 classes and documentation are consistent and cohesive.

Speaker: I will be responsible for the content and presentation for 1 or more of the 16 classes. I have prior experience in writing and presenting materials online with the focus on content for individuals with minimal real estate knowledge.

Class Administrator/Professor: I have many years of experience in all areas of the title insurance industry, am highly organized, possess a high degree of verbal and written communication skills and an understanding of how to educate individuals who have little or no knowledge of the business. This person will work directly with MMC, the speakers and students. You will need at least a bachelor’s degree with a significant amount of title insurance experience to be considered for hire as a professor by the MMC. There is a modest wage that comes with this position. A full job description is available to potential applicants who submit the Application of Interest indicating their interest for this role. The committee will review all applications and present the applicants to the MLTA Board for approval.  Only Board approved applicants can participate and submit applications to MMC.

### MLTA Member Information

### Please submit no later than February 15th, 2023 to:

### Marcy Lay at [marcy@kjlteam.com](mailto:marcy@kjlteam.com). Please include MLTA Career Pathways in your subject line.

Name: Number of years in the title business:

What is your current role:

Email Address:

Phone Number: Cell Phone Number:

### Information About You

1. Provide a brief biography about yourself regarding career highlights and your experience in educating others.
2. Explain the reason why you selected the “Area of Interest” on the first page:
3. What experience do you have that would be beneficial to the role that you are interested in?
4. What experience do you have with the technology necessary to deliver an online course?
5. Please provide any other helpful information that would impact the committee’s decision to select you for the role.