



2024 Sponsorship & Advertising Prospectus

Michigan Land Title Association

The MLTA is pleased to provide the following sponsorship, advertising, and exhibit opportunities for 2024. Detailed information can be found in the following pages. Please complete the last page of this document and return to the MLTA office (marcy@kjlteam.com) at your earliest convenience to hold your spot.

***NEW* – 2024 YEAR SPONSORSHIPS**

You asked, we listened - we have created three new sponsorships that will cover you for the 2024 year, along with a discounted rate for your commitment.

DIAMOND 2024 YEAR Sponsor – Diamond sponsorship for Spring Summit, Convention, Fall Education Seminar and 3 Podcasts – 2024
\$8,000.00(\$450 savings)

GOLD 2024 YEAR Sponsor – Gold sponsorship for Spring Summit, Convention, Fall Education Seminar and 2 Podcasts – 2024
\$5,000.00 (\$300 savings)

SILVER 2024 YEAR Sponsor – Silver sponsorship for Spring Summit, Convention, Fall Education Seminar and 1 Podcast – 2024
\$3,500.00 (\$250 savings)

INDIVIDUAL SPONSORSHIPS

ADVERTISING (Annually January 1 – December 31)

MLTA Podcast Sponsorship (12) by month \$ 150
(limit 3 months per company)

SPRING EDUCATION SUMMIT – March 12 & 13, 2024

*Crowne Plaza Hotel Lansing

Diamond Level Sponsorship	\$1,500
Gold Level Sponsorship	\$1,000
Silver Level Sponsorship	\$ 800
Bronze Level Sponsorship	\$ 500
Exhibit Booth	\$ 600

MLTA ANNUAL CONVENTION - July 14-16, 2024

*Shanty Creek Resort

Diamond Level Sponsorship	\$5,000
Gold Level Sponsorship	\$3,000
Silver Level Sponsorship	\$2,000
Bronze Level Sponsorship	\$1,000
Exhibit Sponsorships	\$1,000 (limited to 10)

FALL EDUCATION SUMMIT – November 2024

Location TBD

Diamond Level Sponsorship	\$1,500
Gold Level Sponsorship	\$1,000
Silver Level Sponsorship	\$ 800
Bronze Level Sponsorship	\$ 500
Exhibit Booth	\$ 600

SPRING EDUCATION SUMMIT SPONSORSHIP OPTIONS

Crowne Plaza Hotel, Lansing

March 12 & 13, 2024

DIAMOND LEVEL

\$1,500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 3 registrations to the Summit.

GOLD LEVEL

\$1,000

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 2 registrations to the Summit.

SILVER LEVEL

\$800

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company listed on the confirmation email to our registrants. This level also entitles the sponsor 1 registration to the Summit.

BRONZE LEVEL

\$500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, logo displayed on the MLTA website.

Exhibitor Sponsorship

\$600 (10 available exhibit opportunities)

Exhibitors will receive an exhibit table with two chairs and electrical. Exhibitors will receive recognition on event materials and 1 registration to the event.

CONVENTION SPONSORSHIP OPTIONS

Shanty Creek Resort

July 14-16, 2024

DIAMOND LEVEL

\$5,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendee's, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. Your sponsorship will include recognition of your sponsorship from the podium during the event. This level also entitles the sponsor to 4 registrations to the convention.

GOLD LEVEL

\$3,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company recognized from the podium during the event. This level also entitles the sponsor to one logo ad in the sponsorship showcase section in the Title Bytes, 2 registrations to the convention.

SILVER LEVEL

\$2,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendee's, announced at the event and your logo displayed on the MLTA website. This level also entitles the sponsor to one logo ad in the sponsorship showcase section in the Title Bytes and 1 registration to the convention.

BRONZE LEVEL

\$1,000

Company/Firm logo will be placed in the Convention materials and circulated to all attendee's and your company logo displayed on the MLTA website. This level also entitles the sponsor to one logo ad in the sponsorship showcase section in the Title Bytes.

EXHIBITOR OPPORTUNITY

\$1,000 (limited to 10)

Exhibitors will receive an exhibit table, two chairs and electrical at their booth. This exhibitor level will also include 1 registration to the convention.

FALL EDUCATION SUMMIT SPONSORSHIP OPTIONS

Location TBD

November 2024

DIAMOND LEVEL

\$1,500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 3 registrations to the Summit.

GOLD LEVEL

\$1,000

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 2 registrations to the Summit.

SILVER LEVEL

\$800

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, announced at the event, logo displayed on the MLTA website and your company listed on the confirmation email to our registrants. This level also entitles the sponsor 1 registration to the Summit.

BRONZE LEVEL

\$500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendee's, logo displayed on the MLTA website.

Exhibitor Sponsorship

\$600 (10 available exhibit opportunities)

Exhibitors will receive an exhibit table with two chairs and electrical. Exhibitors will receive recognition on event materials and 1 registration to the event.

2024 MLTA Sponsorship Commitment Form

**please note at this time we are taking commitments on a first come first served basis for all 2024 events/sponsorships*

NAME: _____

COMPANY: _____

EMAIL: _____

- | | | |
|--------------------------|----------------------------------|----------------|
| <input type="checkbox"/> | Diamond 2024 Year Sponsor | \$8,000 |
| <input type="checkbox"/> | Gold 2024 Year Sponsor | \$5,000 |
| <input type="checkbox"/> | Silver 2024 Year Sponsor | \$3,500 |

INDIVIDUAL:

ADVERTISING (Annually January 1 – December 31)

- | | | |
|--------------------------|---------------------------------|-----------------|
| <input type="checkbox"/> | MLTA Podcast (maximum 3 months) | \$150 per month |
|--------------------------|---------------------------------|-----------------|

SPRING EDUCATION SUMMIT – March 12 & 13, 2024

Crowne Plaza Hotel, Lansing

- | | | |
|--------------------------|---------------------------|---------|
| <input type="checkbox"/> | Diamond Level Sponsorship | \$1,500 |
| <input type="checkbox"/> | Gold Level Sponsorship | \$1,000 |
| <input type="checkbox"/> | Silver Level Sponsorship | \$ 800 |
| <input type="checkbox"/> | Bronze Level Sponsorship | \$ 500 |
| <input type="checkbox"/> | Exhibit Sponsorship | \$ 600 |

MLTA ANNUAL CONVENTION - July 14-16, 2024

Shanty Creek Resort

- | | | |
|--------------------------|---------------------------|--------------------|
| <input type="checkbox"/> | Diamond Level Sponsorship | \$5,000 |
| <input type="checkbox"/> | Gold Level Sponsorship | \$3,000 |
| <input type="checkbox"/> | Silver Level Sponsorship | \$2,000 |
| <input type="checkbox"/> | Bronze Level Sponsorship | \$1,000 |
| <input type="checkbox"/> | Exhibit Sponsorships | \$1,000 (limit 10) |

FALL EDUCATION SUMMIT – November 2024

Location TBD

- | | | |
|--------------------------|---------------------------|---------|
| <input type="checkbox"/> | Diamond Level Sponsorship | \$1,500 |
| <input type="checkbox"/> | Gold Level Sponsorship | \$1,000 |
| <input type="checkbox"/> | Silver Level Sponsorship | \$ 800 |
| <input type="checkbox"/> | Bronze Level Sponsorship | \$ 500 |
| <input type="checkbox"/> | Exhibit Sponsorship | \$ 600 |

Please complete and return to MLTA office at your earliest convenience (confirmation will be sent to email provided):

marcy@kilteam.com